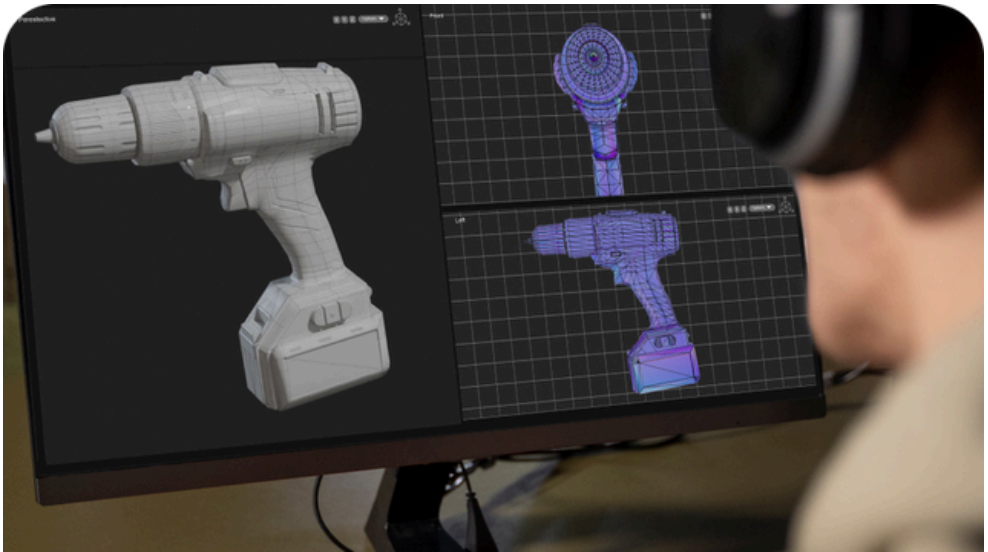
ONLINE 3D PRINTEN

Cookie and Tracking Policy

15 November 2026



Nißlstraße 24
4040 Linz
Austria
FN 681431f, Landesgericht Linz
VAT no.: ATU83435436

Contents

1. What are cookies and similar technologies?
2. Controller
3. Legal bases
4. Technically necessary technologies
5. Preference technologies
6. Reach measurement (analytics)
7. Advertising and profiling
8. Embedded services
9. Overview of the technologies used
10. Consent
11. Refusal and withdrawal
12. Retention period
13. Recipients
14. Transfers to third countries
15. Cookie settings
16. Updates to this policy

1. What are cookies and similar technologies?

1. Cookies are small text files that are stored on your device. Similar technologies include in particular local storage, session storage, pixels, SDKs, device and browser characteristics, fingerprinting techniques and counting technologies used in e-mails.
2. This policy describes which of these technologies we use, for which purposes, on which legal basis, for how long and how you can give, refuse or withdraw your consent.
3. It supplements our privacy policy, which describes the other processing of personal data.

2. Controller

The controller is Online 3D Drucken e.U., Nißlstraße 24, 4040 Linz, Austria, e-mail for privacy enquiries: info@online-3d-printen.nl.

Online 3D Printen is the trade name under which we operate on the Dutch market; the responsible legal entity is Online 3D Drucken e.U.

More information about the controller and about the other data processing can be found in our privacy policy and in the legal notice, both published at online-3d-printen.nl/voorwaarden.

3. Legal bases

1. Storing information on your device and gaining access to information already stored are permitted, under Article 11.7a Telecommunicatiewet, only with your consent.
2. Consent is not required where the storage or access serves solely to transmit a message over a communications network, or is strictly necessary to provide a service you have expressly requested.
3. The GDPR additionally applies to the subsequent processing of personal data; as supplementary national law the Austrian Datenschutzgesetz applies, because our only establishment is located in Austria. For technologies requiring consent, the legal basis is Article 6(1)(a) GDPR; for technically necessary technologies, Article 6(1)(f) GDPR (a functioning and secure website) or Article 6(1)(b) GDPR respectively.
4. The legal assessment takes place in two steps: first Article 11.7a Telecommunicatiewet for access to the device, then the GDPR for the data processing. A legitimate interest under the GDPR does not replace consent under Article 11.7a Telecommunicatiewet.

4. Technically necessary technologies

1. These technologies are necessary for the website and the ordering process to function. They are used without consent.
2. These generally include: storing the shopping cart, the login session, security and protection against attacks, load balancing, continuing the payment session, storing your cookie choice and a language setting you have actively selected.
3. The term necessary is interpreted narrowly: a technology is not necessary merely because it is useful, profitable or convenient, or is pre-enabled in a plug-in. For every technology we use without consent, we can substantiate why it is indispensable for the service you have requested.

5. Preference technologies

Preference technologies store settings you have chosen that go beyond what is technically necessary. Insofar as they are not strictly necessary, we use them only after your consent.

Apart from storing your cookie choice and an actively selected language setting, we currently do not use any separate preference technologies.

6. Reach measurement (analytics)

1. Cookies and similar technologies may be used for reach measurement. They are used only after your consent. The technologies actually used in the specific case, their providers, purposes and retention periods are stated in the cookie banner and in the cookie settings.
2. In this context, in particular identifiers, pages visited, events, coarse location data based on the IP address and device and browser data may be processed.
3. We do not assume that first-party analytics, the shortening of IP addresses, a "privacy mode" of the provider or server-side tracking automatically remove the consent requirement.
4. As long as you have not given consent, no reach measurement takes place: no data is collected, read, stored or passed on for analytics purposes and no identifiers are placed on your device.

7. Advertising and profiling

1. We use advertising and retargeting technologies only after your consent. The technologies actually used in the specific case, their providers, purposes and retention periods are stated in the cookie banner and in the cookie settings.
2. In this context, identifiers, usage behaviour and campaign data may be processed and profiles may be created for advertising purposes. Such advertising profiling takes place solely on the basis of your consent (Article 6(1)(a) GDPR).
3. No advertising takes place that is specifically directed at children.
4. As long as you have not given consent, no advertising technologies are loaded.

8. Embedded services

1. Insofar as we embed third-party content that already sends data to the provider before activation, we use it only after your consent.
2. This concerns in particular embedded third-party elements (for example review or advertising elements). The services embedded in the specific case, their providers and purposes are stated in the cookie banner and in the cookie settings.
3. Without your consent these elements are not loaded; instead, a notice with an activation option may be displayed.

9. Overview of the technologies used

The categories of technologies we use and the associated purposes are described in sections 4 to 8.

The complete, always up-to-date list of the technologies actually used – including name, provider, purpose, category and retention period – can be consulted at any time via the cookie settings. Because we manage the consent management ourselves, this list is kept up to date there and reflects the technologies actually placed.

10. Consent

1. We request your consent via a consent management banner operated by ourselves. The first layer offers equally accessible options: Accept all, Reject all and Customise.
2. Non-necessary technologies are placed only after your consent.
3. Your consent is active, informed, specific, freely given, unambiguous and revocable. Merely continuing to browse or scroll does not constitute consent.
4. The consent is not tied to acceptance of the general terms and conditions.
5. As proof we store your choice, the categories selected, the date and time, the version of the banner and of this policy, and a technical identifier.

11. Refusal and withdrawal

1. You can refuse non-necessary technologies without the basic functions of the webshop being restricted.
2. You can change or withdraw your consent at any time with effect for the future via the permanently accessible cookie settings. Withdrawal ends the future processing by the technologies concerned; the lawfulness of the processing up to that moment remains unaffected.
3. Refusing and withdrawing are not made more difficult than giving consent and do not require more steps.
4. In addition, you can delete or block cookies via your browser settings. This may affect the functioning of the website.

12. Retention period

1. You can consult the retention period of the individual technologies in the cookie settings (section 9). Session-based technologies are deleted when the browser is closed; persistent technologies have a duration stated per technology.
2. Your consent does not apply indefinitely. We request it again when purposes or providers change, new technologies requiring consent are added, the tracking becomes more intrusive, the proof of consent is no longer reliable or a reasonable period has elapsed.
3. We retain proof of consent for as long as this is necessary to be able to demonstrate accountability to the competent supervisory authorities: the Autoriteit Consument en Markt for Article 11.7a Telecommunicatiewet and the Austrian Datenschutzbehörde for the GDPR.

13. Recipients

Recipients of the data processed via these technologies may be in particular providers of analytics and advertising technologies, as well as providers of embedded third-party content. Which providers these are in the specific case is stated in the cookie settings. We manage the consent management ourselves; the proofs of consent are stored on our own infrastructure.

Providers of advertising technologies and of embedded third-party content generally act as independent controllers on the basis of their own privacy statements. With processors we have concluded agreements under Article 28 GDPR. Details and the complete list of service providers engaged can be found in our privacy policy or on request via info@online-3d-printen.nl.

14. Transfers to third countries

Insofar as data are transferred via these technologies to recipients outside the European Economic Area, we rely on an adequacy decision – in particular the EU-US Data Privacy Framework for certified recipients – or on the European Commission's standard contractual clauses, supplemented by additional measures.

This may concern providers of analytics, advertising and embedding technologies that require consent; which providers are involved in the specific case is stated in the cookie settings. Further information, including the reference to the proceedings pending before the Court of Justice of the European Union concerning the Data Privacy Framework, can be found in our privacy policy.

15. Cookie settings

You can reach the management of your consent at any time via the permanently available Cookie settings button in the footer of our website.

There you can view the individual categories, change your choice, refuse all optional technologies and call up the complete, up-to-date overview of the technologies used with provider, purpose and retention period.

16. Updates to this policy

We may adjust this cookie and tracking policy when the technologies used, providers or legal requirements change. The current version published on the website always applies.

This policy has the version date 15 November 2026 and applies to the webshop online-3d-printen.nl.